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Jacksonville-Onslow-Lejeune Chapter  
of the  
International Association of Administrative Professionals®  
*"Lighting the pathways for professional growth"*

**FOR IMMEDIATE RELEASE**  
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## **“Social Networking...What’s it all About”**

Social networks are being used regularly to connect a half a billion people worldwide. It can take many different forms, including Internet forums, weblogs, social blogs, wikis, podcasts, pictures, video, rating and bookmarking. Social media supports the human need for social interaction with technology, transforming broadcast media monologues (one to many) into social media dialogues (many to many: facebook, twitter, linkedin, youtube, flickr and more). Social networking has encouraged new ways to communicate and share information.

Do you have the ability to set up and customize a personal 'profile', ability for members to comment, ability to block an unwanted member, have your own page of personal (blog like) entries or notes and individual picture albums, etc? Veronica Farish and Rebecca Gracia will be showing us the “ins and outs” of Social Networking during their presentation at the September Jacksonville-Onslow-Lejeune Chapter meeting. You will leave knowing the leading trends and have the tools needed for successful social networking and how it can benefit you personally and professionally. You'll receive tips, tricks and additional techniques that can be used at meetings, seminars, and conferences.

The monthly Chapter meeting will begin at 5:30 p.m., on Thursday, September 10, 2009 at Marine Federal Credit Union, 4180 Western Blvd., Extension, Jacksonville, NC. (Note: Please use the rear entrance). Chapter meetings are open to all Administrative Professionals.

To learn more about the Jacksonville-Onslow-Lejeune Chapter of IAAP visit:

[www.iaap-jol.org](http://www.iaap-jol.org)



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